

**Hilton Action on Traffic  
Traffic Count**

**Date:** 15 July 2008

**Site:** B1040 (Potton Road) opposite Post Office

**Combined directions**

Hour starting	Non Motorised	Motorised vehicles					Total excl. cycles
	Cycles	Motor Cycles	Cars & Taxis	Light Goods	HGV	PSV	
06:00	4	3	184	40	0	3	230
07:00	1	7	434	94	35	17	587
08:00	4	3	588	58	43	3	695
09:00	2	5	325	48	61	4	443
10:00	0	0	206	56	47	3	312
11:00	0	2	194	58	44	3	301
12:00	0	4	223	59	48	4	338
13:00	0	3	217	45	42	1	308
14:00	2	4	240	50	45	5	344
15:00	0	4	289	73	34	6	406
16:00	2	3	417	122	18	5	565
17:00	5	16	683	52	11	7	769
12 hour	20	54	4,000	755	428	61	5,298

**Percentage of 12 hour flow in Standard Peak Hour**

8-9 AM	6%	15%	8%	10%	5%	13%
5-6 PM	30%	17%	7%	3%	11%	15%

**Motorised Mode Share**

12 hour	1%	76%	14%	8%	1%	100%
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**2008/ 2006 comparisons**

Change in volume							
%	-9	5	277	58	-183	-5	152
% increase	-31%	10%	7%	8%	-30%	-8%	3%

**HCV Operators (observed in own livery)**

**Combined directions**

Hour starting	Hanson	Marshall	Mick George	Tarmac	Dairy Crest	Nampak	Jewson
06:00	0	0	0	0	0	0	0
07:00	8	1	2	0	1	3	0
08:00	6	4	2	0	0	1	0
09:00	9	3	3	0	1	2	0
10:00	2	2	3	4	1	0	0
11:00	1	0	1	2	1	0	0
12:00	6	3	0	4	1	1	0
13:00	9	0	3	0	1	0	0
14:00	12	2	4	4	1	0	2
15:00	9	5	1	2	2	0	1
16:00	2	3	2	0	0	0	0
17:00	0	0	0	0	0	0	0
12 hour	64	23	21	16	9	7	2

**Northbound**

Hour starting	Non Motorised	Motorised vehicles					Total excl. cycles
	Cycles	Motor Cycles	Cars & Taxis	Light Goods	HGV	PSV	
06:00	1	0	40	11	0	0	51
07:00	1	5	136	28	23	1	193
08:00	2	2	222	32	21	0	277
09:00	1	0	127	23	39	1	190
10:00	0	0	106	25	23	2	156
11:00	0	0	109	30	22	1	162
12:00	0	1	116	45	22	1	185
13:00	0	2	108	23	21	1	155
14:00	1	3	125	29	21	1	179
15:00	0	3	154	43	22	3	225
16:00	2	2	285	79	13	3	382
17:00	3	4	419	32	9	6	470
12 hour	11	22	1,947	400	236	20	2,625

**Percentage of 12 hour flow in Standard Peak Hour**

8-9 AM	9%	11%	8%	9%	0%	11%
5-6 PM	18%	22%	8%	4%	30%	18%

**Motorised Mode Share**

12 hour	1%	74%	15%	9%	1%	100%
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Change in volume							
%	-1	-6	114	58	-93	-9	64
% increase	-8%	-21%	6%	17%	-28%	-31%	2%

**Northbound**

Hour starting	Hanson	Marshall	Mick George	Tarmac	Dairy Crest	Nampak	Jewson
06:00							
07:00	7	1			1	2	
08:00	3	3	1			1	
09:00	5	2	3		1	1	
10:00	1	1	2	4			
11:00	1		1	2			
12:00	2	1			1		
13:00	4		2				
14:00	5	1	1	2	1		
15:00	7	2	1		2		
16:00	1	3	2				
17:00							
12 hour	36	14	13	8	6	4	0

**Southbound**

Hour starting	Non Motorised	Motorised vehicles					Total excl. cycles
	Cycles	Motor Cycles	Cars & Taxis	Light Goods	HGV	PSV	
06:00	3	3	144	29	0	3	179
07:00	0	2	298	66	12	16	394
08:00	2	1	366	26	22	3	418
09:00	1	5	198	25	22	3	253
10:00	0	0	100	31	24	1	156
11:00	0	2	85	28	22	2	139
12:00	0	3	107	14	26	3	153
13:00	0	1	109	22	21	0	153
14:00	1	1	115	21	24	4	165
15:00	0	1	135	30	12	3	181
16:00	0	1	132	43	5	2	183
17:00	2	12	264	20	2	1	299
12 hour	9	32	2,053	355	192	41	2,673

**Percentage of 12 hour flow in Standard Peak Hour**

8-9 AM	3%	18%	7%	11%	7%	16%
5-6 PM	38%	13%	6%	1%	2%	11%

**Motorised Mode Share**

12 hour	1%	77%	13%	7%	2%	100%
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Change in volume							
%	-8	11	163	0	-90	4	88
% increase	-47%	52%	9%	0%	-32%	11%	3%

**Southbound**

Hour starting	Hanson	Marshall	Mick George	Tarmac	Dairy Crest	Nampak	Jewson
06:00							
07:00	1		2			1	
08:00	3	1	1				
09:00	4	1				1	
10:00	1	1	1		1		
11:00					1		
12:00	4	2		4		1	
13:00	5		1		1		
14:00	7	1	3	2			
15:00	2	3		2			2
16:00	1						
17:00							
12 hour	28	9	8	8	3	3	2